

WHY ARE WE COMING TO INTERIORS UK ?

As world leading billiard balls manufacturer for more than 80 years, we know exactly what the strategic areas of the pool table market are. We know that a lot of consumers like to play American pool in the UK

So we were looking for a place where the interior design specialists and the furniture store owners could watch at our design concept. Interiors UK seems to be the only place where we can meet both in a couple of days.

Europe is facing some economic trouble and is reducing spend on art and entertainment but there is still a market for Italian, French and Belgian designs. The UK design market is made by early adaptors and English people are living in big cities, they like modern furniture and most importantly still want to make their dream a reality.

What we do?

We produce 80% of the world's billiard balls but more than this we also produce a lot of different resin or metal balls for various industrial applications and for famous designers using sphere as a concept.

3 years ago we started with the production and sales of the first sleek design multifunctional dining pool table under the name Fusiontables.



Who do we target?

Our customers are famous European design furniture stores like Ligne Roset or Roche Bobois, but also interior designers wanting to integrate a pool table into a contemporary vision or a creative modern interior concept.

Our end users are customers who want to integrate a pool table into a modern house but also people who like to have dinner with friends or family, with a cool lounge as an after dinner surprise for their guests.

What is our USP?

Our table is the only "convertible table" based on the design of a real contemporary design dining table.

The other tables are more traditional pool tables with panels to cover them.

We worked in a revolutionary way with the newest licensed technologies.

It makes this table timeless furniture that families love to have in their home.

What project are we currently working on?

We are currently creating a new living room buffet, a new lighting system and a lounge low table.

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Need more information? Visit www.fusiontables.com or contact us at info@fusiontables.com

